

### 14.6 Operating and financial summary of the radio and television broadcasting industry, 1983-86 (thousand dollars) (concluded)

Item	Private stations		CBC	Private stations		CBC
	Radio	Television		Radio	Television	
	1985		1986			
Departmental expenses						
Program	182,457	438,338	575,086	193,922	488,521	391,657
Technical	26,800	60,236	205,707	26,402	54,403	291,125
Sales and promotion	135,509	85,881	34,875	146,451	92,954	31,320
Administration and general	170,524	143,818	213,524	178,518	148,825	310,461
Total, departmental expenses	515,291	728,273	1,029,192	545,293	784,704	1,024,563
Depreciation	19,830	32,420	46,284	22,421	34,853	47,304
Interest expense	23,871	36,242	—	31,122	29,269	—
Other adjustments - income (expense)	-1,485	18,132	8,436	1,269	24,626	10,894
Net profit (loss) before income taxes	18,922	182,138	...	25,131	184,093	...
Net cost of CBC operations	...	...	897,461	...	...	870,540
Salaries and other staff benefits	270,845	267,608	589,513	292,118	287,493	573,073
Average number of employees	9,918	7,424	12,075	10,094	7,554	11,612

### 14.7 Operating and financial summary of the cable television industry, 1983-86

Item	1983	1984	1985 <sup>f</sup>	1986
	Operating revenue (\$'000)			
Direct subscribers	470,263	520,922	594,065	681,044
Indirect subscribers (apartments)	36,060	40,514	41,278	45,959
Installation (including reconnect)	27,082	30,449	33,329	36,340
Education services	1	—	—	—
Other	1,434	3,172	3,464	3,696
Total, operating revenue	534,840	595,057	672,136	767,039
	Operating expenses (\$'000)			
Program	36,423	38,237	41,619	44,346
Technical	143,288	162,610	179,673	205,245
Sales and promotion	15,987	19,055	22,783	28,155
Administrative and general	129,457	147,899	162,189	180,523
Depreciation	81,694	91,564	101,488	110,147
Interest expense	66,947	68,342	73,284	69,005
Other adjustments - addition to (or deduction from) income	3,634	2,819	2,080	11,229
Total, operating expenses	470,168 <sup>f</sup>	524,887	578,957	626,192
Net profit (loss) before income taxes	64,672 <sup>f</sup>	70,170	93,179	140,847
Salaries and other staff benefits	149,614	171,284	193,930	207,363
Number of employees, weekly average	6,484	6,866	7,255	7,523
	Number of subscribers ('000)			
Individual	4,439	4,668	4,970	5,309
Indirect (contract with apartment building owner)	702	721	703	696
Total, subscribers	5,140	5,390	5,673	6,005
	Number of households served ('000)			
Households in licensed area (including apartments)	7,109	7,397	7,710	7,988
Households offered service (cable passes by building)	6,848	7,101	7,367	7,686
Households in multiple dwellings, offered service (apartments)	1,900	2,003	2,042	2,112